

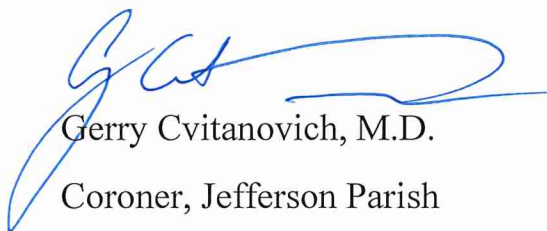


GERRY CVITANOVICH, M.D.  
*Coroner*

## PRESS RELEASE

Dr Gerry Cvitanovich, the Jefferson Parish Coroner, would like to alert the public to the first reported death in Jefferson Parish due to Brorphine, commonly known as “Purple Heroin”. There have been approximately 30 deaths linked to Brorphine in the United States, and this is the first one reported in the State of Louisiana.

Brorphine is a synthetic opioid which is just as potent and dangerous as Fentanyl, making it up to 100X more potent than morphine. Brorphine is commonly packaged as a purple crystal or powder, but has also been seen as a gray or white powder. This drug has the potential to cause widespread harm and is of public health concern. The public should be on full alert due to the extreme danger of this drug.



Gerry Cvitanovich, M.D.  
Coroner, Jefferson Parish

